

## **REMARKS**

Claims 1-29 are now pending in the application. Claims 1, 13, and 29 are now amended. The claim amendments are fully supported by the application as filed and do not introduce new subject matter. The Examiner is respectfully requested to reconsider and withdraw the rejections in view of the amendments and remarks contained herein.

### **REJECTION UNDER 35 U.S.C. § 102**

Claims 1-28 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Lee et al. (U.S. Pat. No. 6,295,105). This rejection is respectfully traversed.

Independent Claims 1 and 29 are now amended to recite, in part and with reference to Figures 3, 4B, and 9 for exemplary purposes only as the invention includes numerous embodiments, a reflector member 50 comprising opposed first 520c and second 520a end portions that extend in substantially the same direction. The first end portion extends to a greater distance than the second end portion. The first end portion directly or indirectly supports the light guide plate member 30. The second end portion is spaced apart from the light guide plate member 30. The second end portion does not overlap the light guide plate member and does not support the light guide plate member. As illustrated in Figures 4 and 9, the reflector 50 can be easily inserted within the reflector holder 14 during the installation process because the second end portion 520a does not interfere with the light guide plate 30.

The Lee et al. reference appears to disclose, with reference to Figure 2, a lamp cover 24 having first and second ends on opposite sides of a light guide plate 120. The second end, which is on the lower side of the light guide plate 120 as illustrated in

Figure 2, extends further than the first end portion, which is on the upper side of the light guide plate as illustrated. The Lee et al. reference fails to disclose or suggest the first end portion extending further than the second end portion as set forth in Claims 1 and 29. Both the first and second ends of Lee et al. overlap the guide light plate and are not spaced apart from the guide light plate 120. Lee et al. fails to disclose or suggest the second end portion being spaced apart from the guide light plate, as set forth in Claims 1 and 29.

Due to the configuration of the lamp cover 124 of Lee et al, the lamp cover 124 must first be secured to the back cover 128 and then mounted to the guide light plate 120. This involves a complex alignment process, such as the process described in the background section of Applicant's application at page 2, line 20 through page 3, line 3. The lamp cover 124 can not be seated within the back cover 128 after the back cover 128 is mounted to the guide light plate, as illustrated in Figure 4(b) of Applicants application, because the length of the second end portion prohibits the cover from passing between the guide light plate 120 and the back cover 128.

Amended Claim 13 recites, in part and with reference to Figures 4B and 9B for exemplary purposes only as the invention includes numerous embodiments, a fixing member 10 comprising a lug portion 16 integral with a reflector holder 14 and bending the lug portion into contact with a reflector member 50 so that the reflector holder and the lug portion secure the reflector member 50 in a clamped state therebetween. The bending of the lug portion into contact with the reflector member can be seen in Figures 4B and 9B.

The Lee et al. reference appears to disclose, with reference to Figure 2, a lamp 118 partially surrounded by a lamp cover 124. A back cover 128 and a top chassis 130 appear to possibly hold the lamp 118 and the lamp cover 124 into position. However, the Lee et al. reference fails to disclose or suggest a fixing member having a lug portion integral with a reflector holder and bending the lug portion into contact with a reflector member so that the reflector holder and the lug portion secure the reflector member in a clamp state therebetween, as set forth in amended Claim 13.

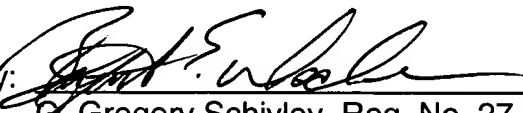
As set forth above, the Lee et al. reference fails to disclose or suggest each and every feature of amended Claims 1, 13, and 29. Therefore, the Lee et al. reference fails to anticipate or render obvious amended Claims 1, 13, and 29 and those claims dependent therefrom. Applicant respectfully requests reconsideration and withdrawal of this Section 102 rejection.

### CONCLUSION

It is believed that all of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicant therefore respectfully requests that the Examiner reconsider and withdraw all presently outstanding rejections. It is believed that a full and complete response has been made to the outstanding Office Action, and as such, the present application is in condition for allowance. Thus, prompt and favorable consideration of this amendment is respectfully requested. If the Examiner believes that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at (248) 641-1600.

Respectfully submitted,

Dated: July 28, 2005

By:   
G. Gregory Schivley, Reg. No. 27,382  
Bryant E. Wade, Reg. No. 40,344

HARNESS, DICKEY & PIERCE, P.L.C.  
P.O. Box 828  
Bloomfield Hills, Michigan 48303  
(248) 641-1600

GGS/BEW/BGS/les